DL Fresh Foundation Grant Scoring Rubric

Grant Application #	Total Score
1 1	

Criteria	4 points	3 points	2 points	1 point	0 points
	Exceptional	Very Good	Average	Needs	Insufficient
Statement of Problem	Statement of problem is clear, concise and easy to understand.	Statement of problem is clear and somewhat easy to understand. Minor details are needed.	• Statement of problem is clear but there is minimum explanation. A more focused description is needed.	• Statement of problem is unclear and difficult to understand. More concrete details are needed	• There is no statement of problem that grant is addressing.
Description of project	 The description of the project is exceptionally clear and provides detailed information. All activities are thoroughly described and detailed. There is a strong alignment between activities and 	 The description of the project is clear and includes descriptions of work to be completed. Activities are described and detailed. There is evidence of alignment between activities and description of project. 	 The description of the project is clear and includes limited details of work to be done. Activities are described but details are limited. The alignment between activities is limited or 	 The description of the project is vague or unclear Description of activities is unclear and does not include details. There is little or no alignment between activities and description of project 	 The description of the project is missing. Description of activities is missing,

	description of project.		unclear		
Goals & Objectives	 The goals of the grant are clearly stated. The specific objectives of goals are stated clearly and aligned to the statement of problem. 	 The goals of the grant are clearly stated. Objectives are stated but either lacking detailed description or are weakly aligned to the statement of problem 	 The goals of the grant are addressed but not clearly stated. Goals and objectives are minimally described and are somewhat aligned to statement of problem. 	 The goals of the grant are not clearly stated or described. The objectives are minimally described or are not included. Goals and objectives do not align with statement of problem. 	 There are no goals stated. There are no objectives stated. There is no alignment between goals, objectives and statement of problem.
Target population	 Target population is thoroughly described. Benefits of grants and its impact on target population are thoroughly explained 	 Target population is described. Benefits of grant and its impact on target population are explained but missing detailed descriptions 	 Target population is mentioned but not described. Benefits of the grant are explained but impact on target population is limited. 	 Target population is unclear and has limited descriptions. Benefits of the grant are limited and the impact on the target population are unclear. 	 There is no target population Benefits of the grant are not mentioned. There is no impact on target population mentioned.

Measurable outcomes	 Outcomes are clear, concise and thoroughly described. Outcomes are easily measurable, targeted and realistic. 	 Outcomes are clear and have some detailed descriptions. Outcomes are measurable, somewhat targeted and realistic. 	 Outcomes are somewhat clear but there are limited descriptions. Outcomes are somewhat measurable but not very targeted or realistic. 	 Outcomes are unclear and there are limited descriptions. Outcomes are not easily measurable and are not targeted or realistic. 	 Outcomes are not mentioned. Outcomes are not measurable.
Timeline	 Extremely detailed timeline including implementati on of all activities described in project. Timeline is realistic and easily manageable. 	 Detailed timeline including implementatio n of activities described in project. Timeline is realistic and manageable 	 Timeline includes some details about implementati on of all or some of the activities described in project. Timeline is somewhat realistic and there may be a couple of issues with manageabilit y. 	 Timeline is vague and does not contain enough details about the implementatio n of activities in project. Timeline is vague, not very realistic and/or not manageable 	 Timeline is missing Timeline is not realistic or is it manageable.
Budget	• Clear and strong alignment between the proposed budget to support achievement	• There is significant alignment between proposed budget to support achievement	• There is limited alignment between the proposed budget to support achievement	There is weak or little alignment between proposed budget to support achievement of	There is no alignment between proposed budget to support achievement of goals and

of goals and	of goals and	of goals and	goals and	outcomes.
outcomes found in description of work.	outcomes found in description of work.	outcomes.	outcomes	